



2020 Lichternacht “Light the Night” Decorating Competition

Theme: “No Place Like Home for the Holidays”

The Rolla Area Sister City Committee is sponsoring a Decorating competition to celebrate Lichternacht “Light the Night” in Rolla. There are two categories: Residential and Business/Commercial. On the Residential side there will be 4 awards presented:

- Best Representation of the Theme “No Place Like Home for the Holidays”
- Best Traditional Décor
- Best Inflatable Display
- Best High – Tech Display

Thanks to the generosity of our sponsors: **Hartley’s Climate Control, Paul’s Furniture, Phelps County Focus, Rolla Breakfast Rotary Club, Phelps County Bank, and Southern Bank**, the award prize packages will include gift certificates and items purchase from local businesses and restaurants.

Register at: <https://sites.google.com/view/ckmarktrolle/home>

There is a \$15 registration fee. Deadline to Register is Nov. 30.

Rules and Instructions are included on the back side of this page. The competition is open to residences and businesses in the city limits or within 3 miles of the city limits.

If you have any questions, please contact the Rolla Area Sister City Association at:

RollaChristkindlMarkt@gmail.com

Find us on Facebook: @rollachristkindlmarkt
Or call: 573.368.8535

“Light the Night” Holiday Decorating Contest

2020 Theme: “No Place Like Home for the Holidays”

RULES & INSTRUCTIONS for the Lichternacht “Light the Night” Holiday Decorating Contest.

Application Period: 11/04/20 - 11/30/20 Judging Period: 12/04/20 - 12/12/20

Please read these rules and instructions and if you have any questions contact the Rolla Sister City CKM Committee at: rollachristkindlmarkt@gmail.com Entry applications are available on-line at: <https://forms.gle/utaybXfra1dAMorF8> Links for registration are also available on Facebook at: @RollaChristkindlMarkt

1. Participation is open to all in the Rolla city limits or up to 3 miles beyond the Rolla city limits.
2. Entry fee is \$15. Payable online using Paypal.
3. Members of the Rolla Area Sister Cities Committee and Judges Panel are not eligible to participate.
4. There are TWO Categories: Business/Commercial and Residential (single family/multi family).
If there are a large number of participants the Residential category may be split into single family and multi family (apartments and duplexes). This would create a total of 3 categories.
5. **Applications must be received no later than midnight on Monday, November 30, 2020.**
6. Contest is for exterior decorations only, including decorations in windows that are visible from the exterior. Judging will be done from outside the residence only.
7. Judging will be based on “curb appeal” as viewed from the street only. Only those decorations located on the street side of the property will be judged (corner lots will be judged from both streets). Judges will not enter the property to view back or side yards.
8. **Participants agree to have one or more photos of their decorated exterior posted on the Rolla Area Sister Cities/CKM website, social media, and/or published in area newspapers. Participant agrees there will be no compensation of any kind for said posting or publication.**
9. **Addresses of ALL entries will be publicized to allow for viewing and judging.**
10. Judging criteria will include:
 - [a] Unique design and creative use of lights and decorations, animated objects, etc;
 - [b] Storyline or theme; 2020 Lichternacht Theme: “No Place Like Home for the Holidays”
You may use our theme, or a theme or storyline of your own.
 - [c] Overall presentation.
11. **Caption Awards** will be offered in the following Categories:
 - RESIDENTIAL**
 - Best Representation of the Theme “No Place Like Home for the Holidays”
 - Best Traditional Décor
 - Best Inflatable Display
 - Best High-Tech Display
 - COMMERCIAL/BUSINESS**
 - Best Representation of the Theme “No Place Like Home for the Holidays”
 - Best Traditional Décor
 - Best Window Display
12. **PEOPLE’S CHOICE AWARD** – most likes and votes collected through social media.
13. **Lichternacht “GRAND CHAMPION”** selected by judges from Caption Award Winners
14. Judging will be done from 5:00 p.m. to 10:00 p.m. on Dec. 5, 6, 11, and 12. All judging will be completed no later than 10:00 p.m. on Dec. 12.
15. Participants should ensure that all lights, animations and decorations are in place and activated for the judging periods on all nights.
16. A Lichternacht “Light the Night” Entry Number Sign will be provided to each participant. This sign must be displayed on the exterior of the residence in a conspicuous place where it can be seen by the judges from the street.
17. Prizes will be awarded for each Caption Award, as well as for the GRAND CHAMPION and PEOPLES CHOICE AWARD.
18. **Winners will be announced on Sunday, Dec. 13 at approximately 1:00 p.m.** Award recipients will be notified by phone or email. AWARD SIGNS will be delivered to recipients during the afternoon on Dec. 13.
19. Each entry will receive the commemorative 2020 Christkindl Markt Ornament.
20. ***Be creative, be festive, have fun, be safe!***